

## **A FARMER MADE TO REAP THE BENEFITS OF SEED PRODUCTION**

### **1. Background**

The Cauvery Delta Farmers owe strong mindset on traditional mono cropping of rice from time immemorial. The Delta region is facing several problems viz., uncertainty in availability of canal water and paucity of labour availability coupled with enhanced labour wages which led to rice cropping becomes lack luster and less profitable. The area and productivity of rice fluctuate over years due to uncertainty release of Cauvery water and natural calamities. To step up the profitability in rice cultivation, the farmers has to adopt various new technologies such as Seed production, Complete mechanization, Crop diversification etc. More profit can be achieved in seed production. This will reduce the problem of non availability of seeds. One among successful progressive farmer is Th.Cauvery.V.Dhanapalan, S/O. Venkatachalam, who is residing at No. 26, north street, Othiyathur-611 104,Kilvelur-Taluk of Nagapattinam District. He has 40 ha of wetland and actively involved in Seed Production of Rice-Rice fallow pulses. In addition he is having Seed Processing Unit worth of Rs. 7.5 lakhs under NADP scheme. He is the Executive Director of Cauvery Farmers Producer Company Ltd, Nagapattinam District.

### **2. Intervention Process**

He is actively attended all the trainings, demonstrations, awareness campaign programmes, OFT and FLD programmes conducted by KVK. He is one among the person who involved in various extension activities such as Farmers day, Agri Intex, Farmers exposure visits, Kisan mela, Exhibitions organized by TNAU and other allied departments.

### **3.Intervention Technology**

Based on the experience and knowledge gained during the various programmes he involved in

- Seed Production of Rice-Rice fallow pulses- 40 ha,
- Having Seed Processing Unit- worth of Rs.7,50,000 under NADP scheme.

Seed crop & variety: Rice – Certified Seed- BPT 5204, CR 1009 ,Black gram-ADT 3,  
Green Gram - ADT 3

#### **4. Impact Horizontal Spread**

He was awarded best seed producer cum supplier with cash prize Rs.50,000 by Global Agriculture Summit held at Gujarat on 9-10 Sep'2013 received from Hon'ble Chief Minister, Shri. Narendra Modi, Gujarat state. Also he received the Velanmai Chemmal Award from the State Agricultural Minister, Tamil Nadu Government during the State Level farmers' day held at Tamil Nadu Agricultural University, Coimbatore on 09.01.2015. He is actively spread the KVK activities and TNAU technologies through News paper, All India Radio and Television. More than 1000 farmer members are under Cauvery Farmers Producer Company Ltd. were influenced by him.

#### **5. Impact Economic Gains**

He is marketing of Agricultural commodity like certified seed of CR1009, BPT 5204 in rice , ADT3 in Blackgram and ADT3 in Green gram

#### **Income:**

From Paddy seed-Rs.12,10,000 per annum

From Black gram seed-Rs.1,80,000 per annum

From green gram seed-Rs.1,00,000 per annum

#### **6. Impact on Employment Generation**

Around 10 persons are getting employment throughout the year in his Seed Processing Unit. Eight agricultural laborers are continuously engaged to carryout the day to day activities of seed production

## ACHEIVEMENTS AND RECOGNITIONS



**Actively involved in FLD under DSR-2014**



**Actively involved in extension activities 2013**



**Best seed producer cum supplier award -2013**



**Best seed producer cum supplier award-2013**



**Interaction with High Level Committee – 2013**



**Velanmai Chemmal Award - 2015**